



## BENNETT S. LEBOW COLLEGE OF BUSINESS

Drexel University's market-driven curricula and world-class reputation in applied learning shapes students' academic experiences in the Bennett S. LeBow College of Business. Experiential learning is at the core of everything, providing students with insider knowledge and influential networks through industry partnerships. From term-long consulting projects to international residencies with some of the world's top companies, Drexel LeBow provides ample opportunities for students to gain practical experience before graduation.

LeBow's place in the heart of Philadelphia provides a powerful connection to internationally recognized organizations in the city and nearby economic, technology, and governmental hubs. Additionally, many of the College's cutting-edge degree programs offer flexible full-time and part-time options to fit your schedule.

Taught by expert faculty who connect research to action and students to opportunity, LeBow's rigorous AACSB-accredited curriculum equips students with the most relevant and applicable knowledge needed to succeed in their careers. Each Drexel LeBow graduate student receives an individual career coach to support them in achieving their career goals, whether that's finding an internship, switching career paths, or earning that promotion. The Graduate Career Services team also offers skills-based and networking workshops to support students' professional goals.

Informed by the latest technology and academic principles, students graduate and join the ranks of alumni who have impacted the world through business and innovation. The next generation of leadership begins here.

For the most up-to-date list of programs, please visit [drexel.edu/grad/lebow](https://drexel.edu/grad/lebow).



## DEGREES AND CERTIFICATES OFFERED

PROGRAMS	DEGREE	OFFERED LOCATION
Accounting.....	MS.....	Philadelphia
Business Administration .....	PhD.....	Philadelphia
Business Analytics† .....	MS.....	Philadelphia, Online
Business Analytics Management.....	Certificate (PT only) .....	Philadelphia, Online
Business Information Technology*† .....	MS.....	Philadelphia, Online
Data Management for Business Analytics .....	Certificate (PT only) .....	Philadelphia, Online
Digital Transformation* .....	Certificate (PT only) .....	Philadelphia, Online
Economics† .....	MS, PhD .....	Philadelphia
Economics and Data Science*† .....	MS.....	Philadelphia
Executive Education .....	Executive MBA, DBA .....	Philadelphia
Information Systems Development* .....	Certificate (PT only) .....	Philadelphia, Online
Information Technology and Management* .....	Certificate (PT only) .....	Philadelphia, Online
Information Technology Strategy & Execution* .....	Certificate (PT only) .....	Philadelphia, Online
JD/MBA .....	MBA (FT only) .....	Philadelphia
Marketing*** .....	MS.....	Philadelphia
MBA*** .....	MBA (FT, PT).....	Philadelphia, Online, Malvern, PA
MD/MBA .....	MBA (FT only) .....	Philadelphia
MSN/MBA .....	MBA .....	Online
Organizational Security* .....	Certificate (PT only) .....	Philadelphia, Online
Predictive Business Analytics.....	Certificate (PT only) .....	Philadelphia, Online
Sport Business .....	MS.....	Online
Strategic Financial Management .....	Certificate (PT only) .....	Philadelphia
Uncovering Insights with Business Analytics .....	Certificate (PT only) .....	Philadelphia, Online

### SPECIALIZATIONS | PHD IN BUSINESS ADMINISTRATION

- |               |                                   |                           |
|---------------|-----------------------------------|---------------------------|
| • Accounting† | • Marketing                       | • Organizational Behavior |
| • Economics†  | • Operations & Business Analytics | • Strategy                |
| • Finance     |                                   |                           |

### CONCENTRATIONS | MBA

- |  |                                       |   |
|--|---------------------------------------|---|
| • Accounting Analytics†                    | • Effective Leadership                | • Project Management                              |
| • Business Analytics†                      | • Finance†                            | • Strategic Technology and Innovation Management† |
| • Corporate Sustainability & Social Impact | • General                             | • Supply Chain Management & Logistics             |
| • Customized                               | • Marketing                           |   |
| • Economics†                               | • Marketing Technology and Analytics† |   |

### CONCENTRATIONS | MS MARKETING

- |                        |                                 |                                     |
|------------------------|---------------------------------|-------------------------------------|
| • Marketing Leadership | • Digital Marketing Technology† | • Marketing Technology & Analytics† |
|------------------------|---------------------------------|-------------------------------------|

\* In partnership with the College of Computing & Informatics  
† STEM-designated programs

\*\*\* STEM when combined with STEM-designated concentration

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