

STRATEGIC PLANNING PROCESS

STRATEGIC PLANNING			
2018 - 2019	Oct 2019	Jan - May 2020	June - Oct 2020
Pre-Planning Phase	Executive Planning Committee (EPC)	Gathering Feedback to Inform Strategic Plan Development	Strategic Plan Refinement
Committees included: <ul style="list-style-type: none"> Academic Resource Planning Institutional Effectiveness Retention Thinking Forward 	 EPC formed; tasked to develop strategic plan	<ul style="list-style-type: none"> Meetings with colleges/schools and key stakeholders Faculty/professional staff survey launched Initial announcement of University's mission, vision and goals Analysis of faculty/professional staff survey results 	<ul style="list-style-type: none"> Town hall on anti-racism and formation of the Anti-racism Task Force (ARTF) Adjustment of strategic plan to incorporate and reflect lessons learned from ongoing COVID-19 pandemic and ARTF efforts Drexel Forward Initiative: explore opportunities for increased revenue and improved efficiencies
PLAN IMPLEMENTATION			
Dec 2020	Jan 2021	April 2021	May 2021
Strategic Plan Approved	CORE Team Formed And Develops Plans	Initiative Teams Formed	Inputs to Teams' Charge And Goals
<ul style="list-style-type: none"> <i>Drexel 2030: Designing the Future</i> Strategic Plan approved by the Board of Trustees Chief Strategy Officer appointed 	 The CORE team, consisting of faculty, professional staff and administrators, developed to ensure integration and consistency across initiatives, define priority areas and imperative teams, ensure teams have data to make informed decisions and drive key strategic decisions by moving recommendations upward from teams to University leaders.	Formation of twelve Initiative Teams continues, three teams (UG Online, CELL and Partnership begin work), Enrollment Integration Center (EIC) implementation begins (McKinsey & Company Consulting).	Inputs from the work of the EPC, Drexel Forward, Anti-Racism Taskforce, Institutional Effectiveness committee, and other projects to develop the charge and goals of initiative teams.

June - July 2021	Aug - Dec 2021	Jan - Feb 2022	March - May 2022
Community Town Hall	Initiative Team Kickoff Meetings & Retreats	Launch of Communication Strategy	Community Engagement Events
Strategic Plan Implementation Town Hall Kick-off; team formation continues and work begins.	<ul style="list-style-type: none"> Focus Areas Collaborative Council Retreat #1 ARTF final recommendations are published Focus Areas Collaborative Council Retreat #2 Imperative Integration Council Retreat #1 	<ul style="list-style-type: none"> Focus Areas Collaborative Council Retreat #3 Launch of internal implementation newsletter, The 2030 Report Podcast episode discussing Drexel's anti-racism efforts and strategic plan 	<ul style="list-style-type: none"> Continuing Education & Lifelong Learning Initiative Team Roundtable Launch of Provost's Office "Areas of Excellence and Opportunity (AEO)" initiative Retention & Student Success Initiative Team Roundtable Focus Areas Collaborative Council Retreat #4 Spring Virtual Community Update Program & Curricular Innovation Initiative Team Roundtable Imperative Integration Council Retreat #2 Middle States Commission on Higher Education Accreditation Review Complete

June - Aug 2022	Sept - Dec 2022	Jan - Mar 2023	April - June 2023
Metrics Development	Launch of Drexel 2030 Annual Report & Strategic Funding Process	Launch of Drexel 2030 Engagement Series	A Focus on Partnerships
<ul style="list-style-type: none"> Undergraduate Online Initiative Team Roundtable Metrics Dashboard meetings Drexel 2030 Retreat on Retention 	<ul style="list-style-type: none"> Launch of Drexel 2030 Annual Report Housing & Auxiliary Initiative Team Roundtable Launch of Strategic Initiative Funding Process Formation of University Advisory Committee (UAC) on Academic Structure 	<ul style="list-style-type: none"> Focus Areas Collaborative Council Retreat #5 Drexel 2030 Virtual Community Update: Rising to Meet Opportunities and Challenges Podcast Episode: A Legacy to Share at Drexel University Drexel 2030 Engagement Series Workshop #1: Retention Launch of Academic Resource Center (ARC) 	<ul style="list-style-type: none"> Formation of First Strategic Initiative Panel Review of First Strategic Initiative Proposal Development of Drexel 2030 Imperative Goals & Metrics Signing of Merger with Salus University Drexel University and Peirce College Collaboration on Academic Programs

Sept - Dec 2023	Jan - May 2024	June - Aug 2024	Sept - Dec 2024
Progress Reporting	Proposal Review	Salus Merger	Academic Transformation Begins
<ul style="list-style-type: none"> • Announcement of first Strategic Initiative Proposal Funding Award • Drexel 2030 In-Person All Implementation Retreat • Podcast Episode: Drexel's Areas of Excellence and Opportunity • Launch of the Drexel 2030 Strategic Plan Redesigned Website • Middle States Commission on Higher Education Annual Progress Report 	<ul style="list-style-type: none"> • Continued Review of Strategic Initiative Funding Proposals • Continued Tracking of Progress Through Initiative Teams • Launch of Drexel's Research Administration Software Replacement Project 	<ul style="list-style-type: none"> • Imperative Teams Map Initiatives to Goals • Phase II of Strategic Plan Website Development • Middle States Commission on Higher Education Approves Merger of Salus University with Drexel 	<ul style="list-style-type: none"> • Launch of Academic Transformation • Launch of Drexel's New Research Administration Software System

Jan - Mar 2025
Design Phase of Academic Transformation
<ul style="list-style-type: none"> • Drexel Names Antonio Merlo, PhD, as its 16th President • Expansion of Academic Resource Center (ARC) • Design Phase of Academic Transformation Kicks Off • Planning for Next Middle States Commission on Higher Education Site Visit in fall 2026 Begins